



KATHLEEN SPANGLER

✉ SPANGLERLANE@GMAIL.COM

☎ 231.670.6609

Ⓜ KATHLEENSPANGLER.COM

PROFESSIONAL EXPERIENCE

STARDOCK CORPORATION
Oct. 2010 – Present

MARKETING OPERATIONS MANAGER

- Assign and manage projects to team and lead through to execution.
Monitor and manage customer facing interaction through social media outlets.
Manage product release day tasks.
Lead the creative vision for all website and product marketing materials (social banners, advertisements, e-mailers, websites, third party distributor sites).
Design and Develop promotional e-mailers.
Record and evaluate website and e-mailer analytic data.

FREELANCE
May 2008 – Present

GRAPHIC DESIGNER

- Conceptualization and execution of design, resolving projects to client's satisfaction, accurate billing and payment collection, and assistance in the printing process.

STARDOCK CORPORATION
March 2010 – Oct. 2010

GRAPHIC DESIGNER

- Design web-based marketing materials banner ads, e-mailers, websites, and third party ads.
Lead team through full print production on product packaging.
Design/develop promotional e-mailers.

HARRINGTON COMMUNICATIONS
Aug. 2008 – March 2010

JUNIOR GRAPHIC DESIGNER

- Design and layout web/print projects (advertisements, brochures, program booklets, stationery, posters, tradeshow banners, and billboards).
Work with the creative director on print production projects.
Design/develop websites and e-mailers.

SOFTWARE PROFICIENCY

ADOBE CREATIVE SUITE

- PHOTOSHOP
ILLUSTRATOR
INDESIGN
DREAMWEAVER

MICROSOFT OFFICE

- WORD
EXCEL
POWERPOINT
OUTLOOK

GOOGLE

- DRIVE
CALENDAR
MAIL

SKILLS

- WEBSITE DESIGN
TYPESETTING
CONCEPT DEVELOPMENT
BRANDING
USER INTERFACE DESIGN
PRINT PRODUCTION
PROJECT MANAGEMENT

EDUCATION

FERRIS STATE UNIVERSITY

Bachelor of Science | Graphic Design
Associates | Applied Science

Please do not contact my current employer.